

Get set to camp in style

A brand new tent with a classic look
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Meet Britain's best-dressed van

And the owner who added the style
See page 7



Great gift ideas

Essential new merchandise
See page 8



Winter Essentials

KEEP IT CLEAN

Stuff for inside, and out



Commercial Vehicles

2011 Your new-look Accessories Update

FREE



Beat the weather

Don't let rain and snow hold you back
See page 4

For more accessories advice or information, call your nearest Van Centre on 0800 717131

What's new

Winter is upon us, and – come rain, snow or ice – the show must go on. No matter how harsh the weather, some jobs just can't wait, so we've got all the accessories and tips for keeping your van moving and looking great (page 4). You can also see how some owners are adding even more style to their vans (page 6) and find some great gift ideas (page 8).

All of this, and much, much more

Whether you use your van or passenger carrier for work, play – or a bit of both – it's a big part of your life, and you want to be sure it's kitted out for your every need. You may want to make your work van more versatile, turn it into a weekend leisure vehicle, or add luxury seats and the latest state-of-the-art audio to a passenger carrier. Whatever you require, we've got a comprehensive range of Accessories, and our dedicated network of Van Centres will help you find – and fit – the right solution.

For the full range, ask your local Van Centre for the latest Accessories brochure, or call 0800 717 131



For fun

BEST SELLER

Herbie sledge

This racy kids' sledge is perfect for taking to the slopes in style. Made from sturdy plastic, it has side gripping wells with integral brakes.

From **£25.00** (inc. VAT)



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For bad weather

'Snocks' Snow Socks

These ingenious 'Snocks' are up to 98% as effective as snow chains with just a quarter of the fitting time. This makes them great for getting the short distance out of your driveway and onto a snow-free road.

From **£45.83** (exc. VAT)
Available on all vans



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For style

p8



Volkswagen Camper Retro Hoodies

Our new supersoft hoodies look great and will keep you warm on even the coldest winter mornings.

From **£40.00** (inc. VAT)

p5

For keeping clean



Waterproof seat covers

Don't let winter ruin your van's look, protect your seats with these waterproof seat covers.

From **£69.17** (exc. VAT)

For navigation

p6



Kenwood Multimedia system

Equip your van with the latest technology. This system means you can take calls, play music, charge your iPod, play DVDs and handle navigation in one place.

Fully fitted price of **£832.50** (exc. VAT)

Essentials for winter

The stylish Volkswagen camper tent is designed to look exactly the same – and be the same size – as the real thing



- Available in 3 colours: Blue, Red and Yellow
- Outstanding waterproofing – 3000mm roof/1000mm sides
- Tent inner has handy storage pockets on the inside walls



Canvas camper

Winter is here, but that means spring is right around the corner. Whether your aim is to stand out at a campsite, have somewhere to change into your festival best or have a bit of fun in the garden, the new Volkswagen camper tent – created by Martin Grix – is absolutely ideal.

VOLKSWAGEN CAMPER TENT: TECHNICAL SPECIFICATION

- Tent outer dimensions 3.98m(w) x 1.87m(h) x 1.55m(d).
- Tent inner dimensions 3.88m(w) x 1.825m(h) x 1.45m(d).
- Tent room 1 dimensions 2.13m(w) x 1.825m(h) x 1.45m(d).
- Tent room 2 dimensions 1.75m(w) x 1.825m(h) x 1.45m(d).

PRICE
£300.00 (inc. VAT)

To find out more about the Volkswagen camper tent – or to order your own – check out www.volkswagenmerchandise.co.uk, or contact your local Van Centre on **0800 717 131**

Martin Grix Q&A

What was your inspiration?

I was camping and realised that all the tents looked the same. A Volkswagen T1 arrived and I thought about the practicalities of it. There's room to stand up, so why has no one done that?

Why the classic camper?

It's a feel-good worldwide icon that has real retro appeal. It's also aspirational – lots of people would love to own a classic Volkswagen camper. It looks great and you can stand up in it. It's win-win.

Is the tent the size of a real Volkswagen camper?

It is. We started with a photograph and then went to the museum in Wolfsburg to meet an expert. We compared the tent to the original Volkswagen camper and took exact measurements. It's taken nearly two years to get it accurate.

How easy was it to design?

We had to completely reinvent the wheel. The frame of a normal tent goes on the exterior, and the fabric hangs below. We've had to change that. The frame goes up and the outer goes over it. It's been a massive learning curve.

And it's just as practical to use as any normal tent...

People are shocked by the accuracy, but also the quality of the materials and waterproofing specifications. It sleeps four and there's enough room to stand up. You can have different colours and have a lot of fun with it.



Winter Essentials for... Conquering the

Good advice for bad roads →

weather

For some of us the work never stops and winter should be no different. To make sure you don't get stuck – and stay clean – on wet or icy roads, we've come up with five perfect accessories to keep you on the move



1 Monster mats

Keep your Transporter spotless with these durable Monster mats. Alternatively you can find rubber or carpet mats for our entire van range.

Monster mats from **£35.00** (excl. VAT)
Available for Transporter only

Rubber/carpet mats from **£20.83** (excl. VAT)
Available on all vans



2 'Snocks' Snow Socks

Snow slowing you down, but work won't wait? These Snocks are quick and easy to fit, and perfect for getting you off your snow-covered drive. Once you've reached a gritted main road, simply slip them off and pop them back in the bag.

Recommended only for use at low speeds – max 25mph

Prices from **£45.83** (excl. VAT)
Available on all vans



Don't forget

Headlight protectors

Keep your headlights chip-free on gritted roads with these headlight protectors. Includes adhesive decals to convert your headlights for driving on the Continent.

From **£35.00** (excl. VAT)



Winter safety kit

First-aid kit, warning triangle and safety vest, in case of emergency.

£15.00 (excl. VAT)

Van cleaning kit

Everything you need to keep your van spotless this winter – inside and out. Includes: wheel-rim cleaner, wheel brush, eight moist gloves for the windscreen, eight moist gloves for the cabin, insect remover, sponge and microfibre cloth.

From **£29.17** (excl. VAT)



Rear-bumper cover

Loading and unloading can be difficult in the winter. Protect your rear bumper from mishaps and wear and tear with this cover.

£41.67 (excl. VAT)

Available on all Caddy, Transporter and Caravelle models

Winter van-care kit

Protect your vehicle from harsh conditions. Contains high-quality winter-proof screenwash, de-icer, rubbercare stick and ice scraper.

From **£10.21** (excl. VAT)



Free

Get a pre-winter Express Visual Check for your van

Make sure your van is set for the harsh winter with a free 29-point Express Visual Check at your local Van Centre. Specially trained Volkswagen technicians check your van from top to bottom, so you know your vehicle

is in the best possible condition, and give you a detailed report. If the checks reveal something that needs urgent attention, you can get a precise quote before any work is done – and the quality Volkswagen parts all come with a two-year warranty. Contact your local Van Centre on 0800 717131 to book today.



Waterproof seat covers

Don't let winter ruin your van's look. Protect your seats from wet and dirt with these handy removable waterproof seat covers.

Prices from **£69.17** (excl. VAT)



Snow chains

For those days where you need to brave the extreme conditions, these mighty snow chains will keep you on the move through even the most snow-covered routes.

Prices from **£107.50** (excl. VAT).
Available on Caddy and Caddy Maxi only.
Stock due early November

5



Top tips

Avoid heavy braking
When roads are icy or snow-covered, avoid heavy braking and use your gears to slow down. Drive in higher gears to help control your vehicle.

Take care with your wipers
Don't use your wipers to clear snow or ice from the windscreen. You can damage the blades, and if they're frozen to the glass it could blow the fuse, as well.

It's not just hot air
Use air conditioning for faster demisting and to reduce condensation on cold windows.

Keep it clear
Completely de-ice both your windscreen and lights. Clearing just a small space isn't only dangerous, it's also illegal. Avoid using hot water from a kettle, as it may crack the glass.



Autoglym Lifeshine

The Autoglym Lifeshine treatment is applied by Volkswagen specialists at your local Van Centre to provide long-term protection for your vehicle – both inside and out. Paintwork is protected from the elements, while interior fabrics are coated to seal out moisture and resist staining. You also get a care kit (above) to keep your van looking pristine. Contact your local Van Centre to find out more.



Plan ahead to avoid winter woes, but Volkswagen Roadside Assistance, in partnership with the RAC, is there if problems arise

Keep your distance
Stay further behind the vehicle in front. Even with ABS, it will take longer to stop when braking on ice or snow.

Switch it off
Turn off all electrical loads such as heaters and lights before starting the engine to reduce the strain on the battery.

Don't scrimp on the screenwash
Screenwash is vital for keeping a clear windscreen on wet, dirty roads, so make sure it's topped up. Volkswagen's high-quality screenwash is designed to perform as low as -20°C.

Britain's Best-Dressed Van



Meet Gordon Wood,

(above left) proud owner of Britain's Best-Dressed Van. After wowing a panel of judges with his heavily customised Transporter, Gordon received a cool £1000 to spend on Volkswagen Accessories to improve his already impressive vehicle. With winter upon us, Gordon smartly opted to add a set of winter tyres to his vehicle, to help keep him on the road during the harsh winter weather. As well as the winter tyres, he also added a touch of practicality to his van with the addition of a tailgate bike rack for his T4 Transporter (pictured below).

The recent competition was announced through Volkswagen's Van Mail newsletter. After entrants had sent in pictures of their vans, a panel of judges rated the entries and gave a score out of five for a number of criteria. These included: the number of accessories or enhancements, the creativity of the accessories or enhancements, and the overall look of the van in terms of colour schemes, bodywork condition and style.



After the scores had been totted up, all judges were in agreement that Gordon's unique and distinctive Transporter was a step ahead of the rest. Gordon, who currently works offshore on an oil rig, will shortly return to his local Van Centre in Inverness to have his prizes fitted to his Transporter.



Make sure you don't miss out on future competitions or offers. Sign up for Volkswagen Van Mail today at: volkswagen-vans.co.uk/vanmail

Carl Taylor of commercial cleaners CT Solutions heavily accessorised his Transporter to make him stand out from the pack. "Image is important," he says. "You need to look professional, and my Transporter definitely gets heads turning. "This is my first Volkswagen, but I've wanted one ever since I started my company. They have a great reputation for reliability, and the Transporter looks fantastic. It's the best-looking van on the road right now – every other van wants to be one." Carl originally set out to buy a Transporter Sportline, but was tempted by the new Transporter model, and opted instead to give his van some individual sporting flair. "I specified a lot on accessories such as body-coloured bumpers, spoilers, stainless-steel side bars, 18" Dakar alloys and leather seats. People say it's a bit much for an everyday work van, but it's my office and needs to be comfortable."



Leather seats
"I went for the pillow effect, it looks luxurious and is really comfortable."
From **£708.33** (excl. VAT & fitting)

Plylining kits
"The plylining protects the panels of the van if anything comes loose."
Please ask your Van Centre for a fitted price

Side rails in polished stainless steel
"Side rails look sporty and they do a good job of protecting the van."
From **£329.70** (excl. VAT & fitting)

18" Bi-colour Dakar wheels
"The silver trim breaks up the black and makes the alloys stand out."
£217.50 (excl. VAT & fitting)

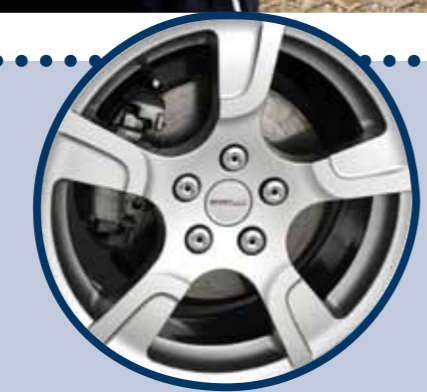
Looking the business

Carl Taylor explains why a stylised makeover for his customised Transporter is crucial for his trade

Five for you to add...

BEST SELLER

Front spoiler
Let people know that you and your van mean business. Give your Transporter a stylish front spoiler for a more sporty and aggressive look.
From **£453.33** (excl. VAT & fitting)



18" 5-Spoke Sportline alloy wheel
Give your Transporter the Sportline look.
£154.17 (excl. VAT & fitting)

Kenwood Multimedia system
Equip your van with the latest technology. This system means you can take calls, play music, charge your iPod, play DVDs and handle navigation in one place.



Fully fitted price of **£832.50** (excl. VAT)



Leather seats – Sport
Add style, comfort and durability to your cabin with leather Sport seats.
From **£860.00** (excl. VAT & fitting)

Rear twin-door spoiler
Add a touch of class to the rear of your vehicle with this sporty rear spoiler. (Tailgate spoiler also available).
£168.75 (excl. VAT & fitting)



Not sure what to get them this year?

Gift ideas

Whatever you're after for the van fan in your life, we've got it covered with our perfect selection of Volkswagen merchandise



For stylish van fans

Retro Hoodies

Our new supersoft hoody not only looks the part, but – thanks to its premium materials and quality stitching – it will keep you warm on even the coldest winter mornings.

From **£40.00** (incl. VAT)



For the kids

Herbie Sledge

This racy sledge is perfect for taking to the slopes in style. Made from sturdy plastic, it has side gripping wells with integral brakes.

From **£25.00** (incl. VAT)

For the classy dresser

Retro Chassis Logo cufflinks

These stylish Retro Chassis Logo cufflinks come in a variety of colours to add a bit of style to your wardrobe. Available in green, red, orange, pink and blue.

From **£15.00** (incl. VAT)



For the punctual

Men's Chronograph Watch

This stylish and robust new Volkswagen watch keeps impeccable time to make sure that you never miss those important deadlines.

From **£100.00** (incl. VAT)



For the nostalgic

'Old rockers' Camper Van T-shirt

This new design features a van in a distress finish with the slogan 'Old rockers never die'.

From **£22.00** (incl. VAT)

Volkswagen '60 years' T-shirt (below)

Featuring the lyrics to 'God Only Knows' to tie in to the 60 years of Volkswagen vans TV ad, this T-shirt is limited to 100 only, in two colours.

From **£20.00** (incl. VAT)



For the van

Retro tax-disc holder

Add subtle style to your vehicle with this themed tax-disc holder.

From **£20.00** (incl. VAT)



For the saver

Camper Van money box

A small bit of change can make a big difference. Start saving in style with this retro 'splitter' moneybox. Available in a variety of colours.

From **£16.00** (incl. VAT)

All products can be purchased from your local Van Centre.
To contact your local Van Centre, or to get a full Accessories brochure, call 0800 717131

Prices correct at time of print (October 2011). Prices are for the product only and exclude fitting and VAT, except where stated otherwise. Where VAT is included, it is calculated at 20%. Please ask your Van Centre for a fully fitted quote where necessary. Pictures are for illustration only and products may differ slightly from images shown. Caddy® is a registered trademark of Caddie S.A. It is used by Volkswagen Commercial Vehicles courtesy of Caddie S.A. France.



Commercial Vehicles